

Restoration

WATER DAMAGE EXPERTS



FRANCHISE INFORMATION REPORT



**ONE
OF THE**

fastest growing
brands in the **\$210 billion**
HOME RESTORATION **industry**

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WHAT IS A RESTORATION 1 FRANCHISE

One of the fastest growing home restoration franchises is poised to become the nation's first household name for restoration services

Restoration 1 may be the new kid on the block, but the brand founded in 2008 is poised to become the nation's first household name for restoration services. While the national chains are either rapidly running out of available territory or sold out entirely, Restoration 1 has become one of the nation's fastest growing restoration franchises. After expanding by over 75 locations in 2016, *Entrepreneur* magazine named Restoration 1 as the No. 96 best franchise investment on their annual Franchise 500 list in 2017, up an unprecedented 287 spots from the year before. *Entrepreneur* also ranked Restoration as the No. 72 fastest growing franchise in the nation for 2017.

With hundreds of locations open or in development across the United States, Restoration 1 is leveraging its excellent reputation as the leading brand for water, fire and mold restoration and remediation services by ramping up a nationwide expansion campaign with the goal of 500 franchise locations open in the coming years. Restoration 1 is a low-cost franchise opportunity, proven business model that has been designed to be easy to run and easy to scale, with the focus on providing exceptional customer service to home and property owners in times of crisis.

"We really have the wind at our sails," says Micah Findley, VP of Operations of Restoration

1. "Our brand has a ton of momentum because our franchise is the bright spot in a rapidly growing industry with many of the larger brands stagnating, sold out of territories or unable to compete in a 21st century market. Restoration 1 is successful because we've designed our business to be effectively turn-key, with a low investment, and without the added expenses of a brick and mortar building. Our franchisees use their natural talents as networkers, alongside our proven system and the tools we provide, to become established in their communities as the go-to restoration business. This is why our franchise attracts former stockbrokers, corporate executives and tradesmen alike, all of whom have equal success. Restoration 1 is a simple business to understand and it's even easier to own."

The American restoration boom isn't going to slow down anytime soon. A \$210 billion market, the American home and property restoration industry is likely going to continue to skyrocket. The U.S. Census reports that the average American home is nearly 36 years old. While aging homes are easy candidates for water and mold damage, the likelihood that a home or property owner will experience water and mold damage is almost inevitable. Market Wire reports that more than 14,000 people experience water damage every single day, and damage from "water leaks and frozen pipes cost consumers and insurers more than \$10 billion every year in the U.S." *

"For as long as there are people living in homes with running water, there is going to be water damage," Gary says. "It's a problem that is unavoidable for home and property owners. Unfortunately, most home or property owners don't realize there is a problem until it becomes a crisis. This is why the restoration industry is a recession-resistant business, because when a crisis occurs, it isn't an option to have it fixed or not."

* Water Damage Defense, "Water Damage by the Numbers," <https://www.waterdamagedefense.com/pages/water-damage-by-the-numbers>

Restoration 1 franchisees have access to multiple revenue streams

Restoration 1 franchise owners are the leading names in their communities for water, mold and fire remediation and restoration services, as well as emergency services, storm damage services, sewage system cleanup and more. Each of our restoration experts is fully trained and certified by the Institute of Inspection, Cleaning and Restoration Certification (IICRC) and the Indoor Air Quality Association (IAQA). Franchise owners are trained in how to establish themselves in business by becoming the preferred referral partner of local plumbers, home inspectors, home adjusters, insurance agents and other third party tradespeople who have the ability to spot a problem within a home.

“Our franchisees are natural networkers who want to engage their communities,” says Gary Findley, CEO with Restoration 1. “Because our business is turn-key, it doesn’t take very long for a new franchise to become established. We train our franchisees extensively as to how to effectively network in order to build a substantial partner referral base. We want our franchisees to be working jobs every single day, so we build a pro forma business plan with our franchisees that helps them realize their long-term and short-term goals. We touch base with our franchisees at least once a month to go over their business plan and help them determine where they can spend their energies to become more profitable. We want them to be successful,

and we will work with them as they scale, so that they can be profitable over the long-term.”

Because disaster can strike at any moment, Restoration 1 is available 24/7. While our franchise owners are extensively trained to skillfully navigate the insurance companies on behalf of the customer, as well as to get paid, what truly sets Restoration 1 apart from the competition is our commitment to exceptional customer service.

“Our franchise owners are often dealing with customers who are in the midst of a crisis, so it’s very important to have empathy,” says Micah Findley, VP of Operations of Restoration 1. “Restoration 1 employs a level of transparency that is uncommon in this industry, providing the customer with continual updates as to the status of every job, as well as a guarantee that their homes will not only be left in perfect condition, but that they will be safe to live in their homes again. We take customer service extremely seriously. We place follow-up calls with the customers to measure a customer’s happiness with our services, as well provide franchise owners with details on the quality of their technician’s work.”

Ready to bring Restoration 1 to your community? The time is now!

Restoration 1 is a low-cost investment opportunity with potential for high returns, with the total investment estimate to begin



Restoration 1 is one of the *fastest growing* brands in the **\$210 billion dollar** home restoration services industry

operations on a new restoration franchise ranging from \$84,500 – \$193,125. Restoration 1 is an effectively turn-key business, with zero overhead, no buildout costs or brick and mortar expenses, making Restoration 1 far more affordable than other franchise concepts in the home restoration industry. Unlike our competition, we have prime territories available. The franchise fee for your first territory is \$54,900 to \$59,275.

THE RESTORATION 1 FRANCHISE STORY

One of the fastest growing restoration franchises is a worthy brand with a bright future

Restoration 1 is quickly becoming the shining light in the \$210 billion restoration industry, known for our expertise in water, fire and mold restoration and remediation services. We excel in terms of expertise and our commitment to customer service. While the brand was founded in 2008, and began franchising in 2010, it wasn't until Gary Findley took over as CEO in 2016 that Restoration 1 took off by smashing franchising goals and expanding across the country in record time by opening 75 new locations in 2016.

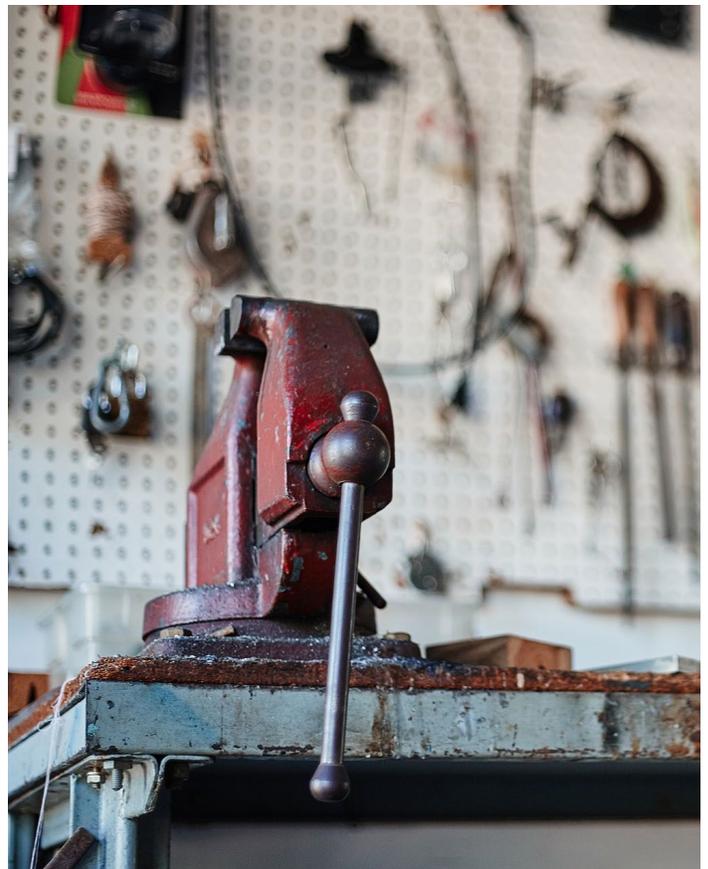
According to Franchising USA, the nation's premier magazine for franchisees, the leadership of Gary Findley sent a shockwave of momentum that continues to this day, as Restoration 1 is now "one of the fastest growing restoration franchises in North America."

"[Restoration 1] originally aimed to have 100 locations by the end of 2016, but thanks to an additional 75 locations sold throughout last

year, it has surpassed that original goal by a long shot," Franchising USA reports. "Currently represented in 26 states, the company fully expects to be in all 50 states by the end of 2017...Company plans call for having a total of 500 locations nationwide in the next four years."

Gary Findley has been in the franchise industry for the majority of his professional life. Immediately prior to joining Restoration 1, Gary was the CEO of Curves, a women's fitness concept, where he grew the brand from two locations to over 8,000 locations around the world. Franchising USA reports that Gary was originally brought in to lend his franchising expertise to Restoration 1 but quickly saw the value in the brand and becoming its CEO:

"He was given the keys to the company and now finds himself running the show," Franchising USA writes. "With Gary having been in franchising for over 25 years, Restoration 1 is in great hands. Recently, *Entrepreneur* named Restoration 1 as one of the promising brands



* Water Damage Defense, "Water Damage by the Numbers," <https://www.waterdamagedefense.com/pages/water-damage-by-the-numbers>

in its '10 Hottest Franchise Business Categories' list. Each category highlighted multiple brands that show tremendous growth potential." Franchising USA explains that Restoration 1 satisfies all of the qualifications that Gary identifies in a successful franchise system:

- *Low investment*
- *Low overhead*
- *High margins*
- *No need for a brick and mortar location*
- *The ability to be recession resistant*

"I immediately saw the value in Restoration 1," Gary says. "We had a simple business model that could be extremely profitable in markets large and small, so we set out to build the support structure, make significant investments in technology, and refine the systems necessary to not only attract our ideal candidate, but also to ensure that they would be successful for the long-term. As a franchisor, we take the fact that people are investing real money into our business extremely seriously. I wanted to build a business that I would own and be successful because I am most passionate about helping other entrepreneurs realize their full potential, achieve financial independence and create a better life for themselves and for their families."

The importance that Gary placed on building a proven business model was met with universal praise from the media and succeeded in attracting entrepreneurs to franchise with Restoration 1 in record numbers. In 2017, *Entrepreneur* magazine ranked Restoration 1 as the No. 96 franchise system on its annual Franchise 500 list of best-bet investments. This accomplishment was significant because in only one year, Restoration 1 jumped an unprecedented 287 spots up on the list from No. 383 in 2016.

"I credit our phenomenal franchise sales team and a franchise opportunity that has attracted the most incredible prospects in my entire career of franchising," Gary tells Franchising, in an interview. "From Wall Street executives and corporate evacuees, to military veterans and successful entrepreneurs, we have the most qualified leaders joining our network."

2017 also began with Restoration 1 hosting its largest ever onboarding training class of 16 new franchisees, who are opening new franchise locations throughout the U.S. The wave of momentum is going to continue until Restoration 1 is the household name in the booming \$210 billion restoration industry.

"We're going to keep growing," Gary says. "Our business is giving a lot of entrepreneurs the chance to own a successful business, and there is nothing that is more worthwhile than helping aspiring entrepreneurs realize the American Dream."

HOW BIG IS THE RESTORATION INDUSTRY?

Restoration 1 is at the forefront of the booming \$210 billion restoration industry

The American restoration industry has grown to an astonishing \$210 billion annual market, but several factors -- including aging American homes and infrastructure, the worsening severity of storms, the influx of wildfires, and frequent flooding -- points toward a skyrocketing market for home and commercial restoration in the coming years.

Disaster can strike at any moment, but one thing is certain, disasters happen often. *MarketWired* reports that more than 14,000 people experience water damage every day and damage from "water leaks and frozen pipes cost

consumers and insurers more than \$10 billion every year in the U.S.” * Water damage is also extremely expensive: with *Home Advisor* reporting that the average cost to repair water damage ranges from \$1,038 to \$3,607, and can approach well over \$6,000 if the damage is severe. The U.S. Census reported that the average age of a home is nearly 40 years, so this type of damage is expected to continue.

With water damage, there is always the danger of mold growth. Mold damage can occur no matter when a home or commercial property was built. Mold can grow without water damage occurring at all, making unsuspecting home and property owners vulnerable, especially if they live in modern, eco-friendly homes:

“Experts say mold is not more prevalent these days; instead, we are more aware of it,” *The Washington Post* reports. “The way new homes are built may not be helping matters. New energy-efficient homes tend to be conducive to mold growth because of their tightness, which restricts air movement.”

The cost of ridding a home of mold growth is also expensive. *Home Advisor* reports average spending is between \$1,111 and \$3,211, with high costs approaching \$6,000.

While water damage and mold growth are both far more common, experts say that homeowners can expect more property damage as the result of climate change. In 2016, the Environmental Protection agency reported \$6 billion in property damage from severe storms, a number that has remained constant since 2008. Flooding is likewise becoming an issue, especially in the American Southeast, where millions live along the coasts: in 2016, the EPA reported \$2 billion worth of property damage. Environmental events such as droughts and wildfires cause billions of dollars in property damage within the United States.

Fire and smoke damage also cost home and property owners, as well as insurance

QUALIFICATIONS FOR A SUCCESSFUL FRANCHISE SYSTEM

- Low Investment
- Low Overhead
- High Margins
- No Need for a Brick & Mortar Location
- The Ability to Be Recession Resistant

companies, billions of dollars every year. *Home Advisor* reports that homeowners spend anywhere from \$2,586 to \$12,993, with the highest amount being more than \$60,000 to restore a home.

How Restoration 1 is getting restoration right

Restoration 1 is one of the fastest growing restoration franchises in the nation, with over 115 locations open across the country. Restoration 1 specializes in a wide array of emergency mitigation and restoration services. Widely hailed as an industry innovator, Restoration 1 utilizes the most advanced technology to combat water, mold, smoke and fire damage. With 24/7 availability, locations are ready when disaster strikes unexpectedly. Restoration 1 is able to tackle jobs of any size at any time.

Every one of Restoration 1’s property restoration experts are licensed, insured and certified by the Institute of Inspection, Cleaning and Restoration Certification (IICRC) and the Indoor Air Quality Association (IAQA). Restoration 1 also has a 100% guarantee on all services, operating with skill, speed and empathy in order to get customers back in their homes as fast as possible.

Many factors set Restoration 1 apart from the competition, who may cut corners or hire



unqualified personnel. It is our commitment to customer service that *Franchising* rightly dubbed, "The Restoration 1 Difference:"

"Representing the individual home or business owner is what sets Restoration 1 apart from its competition," the CEO said. "The company works directly with home or business owners' insurance companies or adjusters to keep the process as simple as possible."

"We help our customers throughout the process, so as to cause the least amount of disruption in their life," Gary told *Franchising*. "Customers are amazed at how quickly and thoroughly we work in order to get their properties back to their pre-damaged state," Gary said. "We only use high-quality materials and operate above code requirements so that our customers can relax, knowing that their properties are receiving the best restoration services available."

WHAT SERVICES DO WE PROVIDE?

Restoration 1 is the industry leader for water, mold, smoke and fire damage restoration

Restoration 1 is a trusted name in the home and commercial property restoration service industry. Since 2008, we've helped thousands of home and property owners return safely to their homes and properties after disaster strikes. Whether it's mitigating water, fire and smoke damage, or removal and remediation of dangerous mold, Restoration 1 is the name customers turn to for help getting back into their homes and commercial properties.

At Restoration 1, we understand the overwhelming difficulty of dealing with a damaged property, whether commercial or

residential. Coming home to find water damage, lingering smoke odors or mold isn't a welcome surprise. It can be financially stressful as well as emotionally draining. We aim to provide quick, reliable services to those who need it at exactly the time they need it. Our customers can trust our expertise. In fact, all of our property restoration experts are certified by the Institute of Inspection, Cleaning and Restoration Certification (IICRC) and the Indoor Air Quality Association (IAQA).

Our reputation for fast responses, unparalleled quality, and uninhibited commitment has contributed to our growth as a company throughout the United States and Canada. We understand that the need for property restoration services can come at the most unexpected time, which is why we are always ready to help! Restoration 1 aims to exceed the expectations of every customer we work with and restore their property to its pre-damaged state.

The Restoration 1 Promise:

- *We are committed to customer service.*
- *We are available 24/7.*
- *We have 100% satisfaction guarantees.*
- *We are licensed and insured.*
- *We fully train and certify all of our restoration specialists.*

"When we get called to do a job, it's very often that we're dealing with a customer who is in crisis mode," says Micah Findley, VP of

Operations of Restoration 1. "We take that extremely seriously, and have steps in place to ease their minds that allows us to be completely transparent. Before we do any work, we provide our customers with a free consultation, a quote, and a timetable of how soon a job can be completed. We also do a professional job quickly, so that our customers can move back into their homes as soon as it is safe for them to do so."

How do we win business?

As the leading brand in the restoration industry, Restoration 1 is widely known in communities where we are established for our exceptional customer service, the expertise of our franchise owners and their technicians, as well as our level of professionalism. But how does a new franchise owner establish themselves in a community, out-competing both national chains and independent operators alike?

Long before a franchisee enters a new market, Restoration 1 provides extensive training in not only how to sell our services, but also how to build up a large referral base of the professionals in every community. Our referral base consists of community members who typically have access to homes and properties, as well as the ability to spot a problem. This referral base includes: plumbers, home inspectors, home adjusters, insurance agents and other third party tradespeople.

"Our franchisees are successful because they use their talents as networkers to drive business," Micah says. "We play a valuable role in communities, and we're in business not only to make money but also to help people whose homes and properties require serious attention."

"Unlike our competition, we do not slap a logo on the side of a truck and wait for the phone to ring. Our franchisees are go-getters. They go out and build relationships with local professionals, they attend business functions, they join their local Chambers of Commerce. They ask

themselves, 'What am I doing today to help my business grow?' This is why our FDD reports that after 12 months in business, on average, our franchisees earn over \$1 million in revenue."

It was networking that attracted Jeff Santana, owner of two Restoration 1 franchises in Jacksonville, Florida. Jeff was a former executive in the healthcare industry, before he decided that he wanted to take his future into his own hands:

"I wanted to buy a business that would have positive cash flow very quickly, and this business is excellent for that," Jeff says. "While the company does have a great marketing department, winning business requires you as the owner to be confident, network and do quality work. Restoration 1 is a great company, the executive team has integrity and they provide extensive training. This business ramps up extremely quickly, and with two franchise territories, my hands are entirely full at the moment."

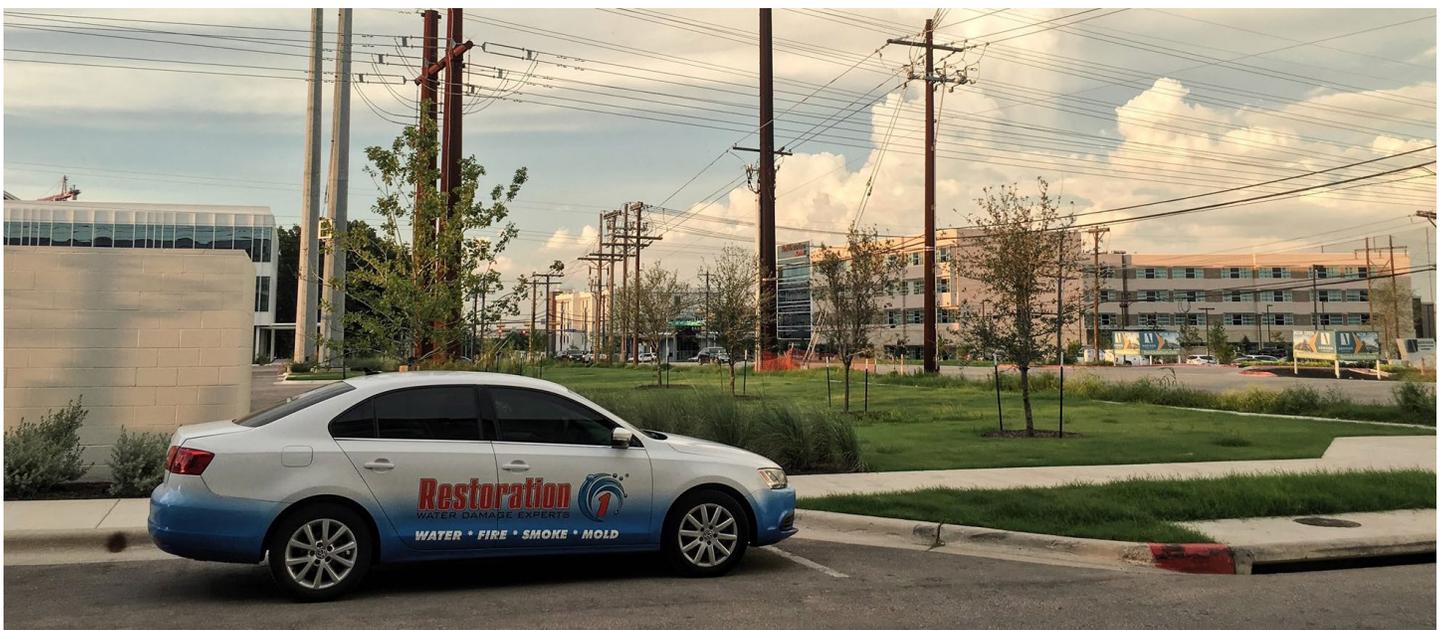
HOW MUCH DOES IT COST?

Restoration 1 is a low-cost investment opportunity with the potential for high rewards

Restoration 1 is an award-winning franchise system led by an executive team who is passionate about helping entrepreneurs become successful in their businesses. Our proven business model was designed to be easy to open and easy to scale, with low initial investment costs well below those of other restoration concepts.

Restoration 1 is a low-cost investment opportunity with potential for high returns, with the total investment estimate to begin operations on a new restoration franchise ranging from \$84,500 – \$193,125. Restoration 1 is an effectively turn-key business, with zero overhead, no buildout costs, or brick and mortar expenses, making Restoration 1 far more affordable than other franchise concepts in the home and commercial restoration industry. Unlike our competition, we have prime territories available. The franchise fee for your first territory is \$54,900 to \$59,275.

Our Franchise Disclosure Document (FDD) Item 7, which details the specific startup costs of our franchise offering, is on the next page.



ITEM 7

TYPE OF EXPENDITURE	AMOUNT	METHOD OF PAYMENT	WHEN DUE	PAYMENT IS TO BE MADE
Franchise Fee	\$54,900 to \$59,275	Cashier's check or wire transfer	At Signing of Franchise Agreement	Us
Real Estate / Rent	\$0 to 450	Check or Wire Transfer	Before Beginning Operations	Lessor
Renovations and Improvements	\$250 to \$500	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Contractor and Suppliers
Office Equipment and Supplies	\$300 to \$1,000	Check, or Wire Transfer, or Credit Card	Before Beginning Operations	Suppliers
Service Tools and Equipment	\$500 to \$3,500	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Approved and Third Party Suppliers
Uniforms	\$250 to \$650	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Suppliers
Computer Software	\$1,650 to \$4,750	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Approved and Third Party Suppliers
Training	\$1,200 to \$3,500	Check, Wire Transfer, or Credit Card	During Training	Airlines, Hotels and Restaurants
Vehicle	\$0 to \$40,000	Check or Wire Transfer	Before Beginning Operations	Auto Leasing Company
Marketing Materials	\$500 to \$2,500	Check or Wire Transfer	Before Beginning Operations	Approved and Third Party Suppliers
Insurance	\$2,500 to \$5,000	Check or Wire Transfer	Before Beginning Operations	Insurance Company
Licenses and Permits	\$250 to \$5,000	Cash, Check Wire Transfer, or Credit Card	Before Beginning Operations	Licensing Authorities
Certifications	\$700 to \$3,500	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Third Party Vendors
Legal and Accounting	\$1,500 to \$2,000	Check, Wire Transfer, or Credit Card	Before Beginning Operations	Attorney and Accountant
Additional funds	\$20,000 to \$30,000	Check, Wire Transfer, or Credit Card	As Necessary	Employees, Lessor, and Suppliers
			TOTAL	\$84,900 to \$193,115

*None of the fees paid to us in this chart are refundable. Whether such fees paid to third parties are refundable would depend upon the policies of the third parties.

HOW MUCH MONEY CAN I MAKE?

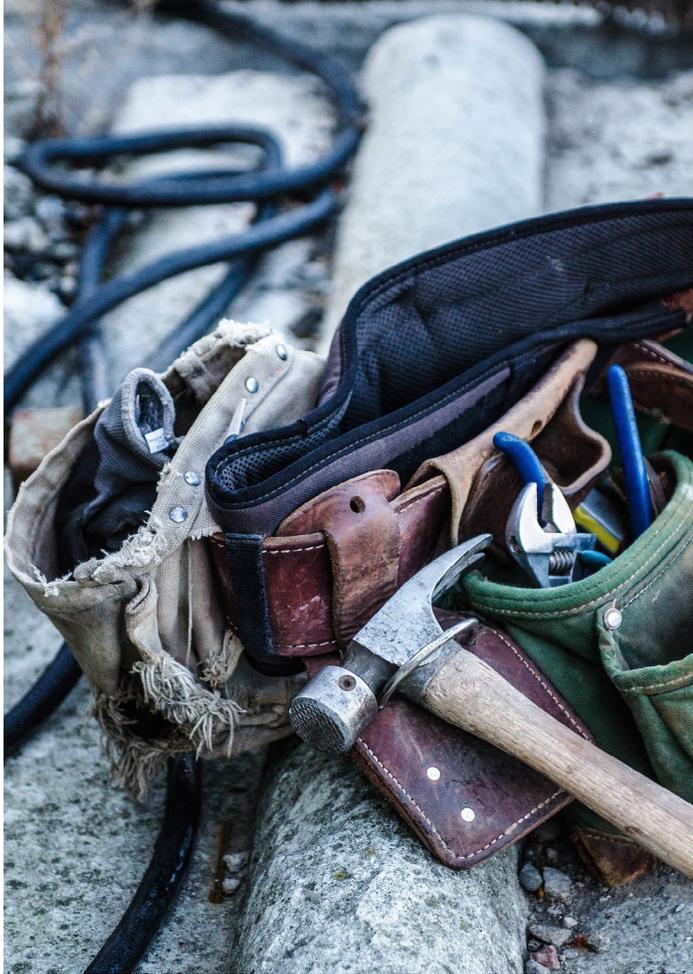
Restoration 1 is your chance to build a future of your own making with the support of a proven brand that is committed to your success

Restoration 1 is one of the most exciting opportunities to hit the restoration industry in a long time. As one of the fastest growing restoration franchises in a booming \$210 billion industry, Restoration 1 is inviting new entrepreneurs and savvy investors to realize their dreams of small business ownership and take part in Restoration 1 as we rapidly expand across the United States.

“We’re really big on financial awareness,” says Micah Findley, VP of Operations of Restoration 1. “From the outset, we put together a pro forma business plan with our franchisees to establish long-term and short-term goals. We then meet with our franchisees on a monthly basis to refine their strategy and hold them accountable to their goals, but also to provide insight into how they can be more profitable. Our number one concern is for our franchisees to be successful and that their businesses continue to exceed their expectations from a financial standpoint. When you have happy franchisees, you have a successful franchise.”

A low cost investment opportunity with a potential for high returns, Restoration 1 can operate as a turn-key business. With the ability to operate without overhead, buildout costs, or brick and mortar expenses, Restoration 1 is far more affordable than other franchise concepts in the restoration industry. The franchise fee for your first territory is \$54,900 to \$59,275 and unlike our competition, we have prime territories available. The total investment estimate to begin operations on a new restoration franchise ranges from \$84,500—\$193,125.





as No. 72 on their Fastest Growing Franchises list for 2017.

The success of Restoration 1 has everything to do with our exceptional franchisees who come from diverse backgrounds, professional histories, ethnicities and cultures. Because Restoration 1 doesn't require previous experience in the restoration industry, we provide everything an entrepreneur needs to be successful on an ongoing basis, and our executive team is always accessible to answer any questions, provide insight or offer encouragement. Our commitment to the success of our franchisees stems from the core belief of Gary Findley, CEO of Restoration 1, that happy franchisees make for a successful franchise.

Here is what our franchisees have to say about Restoration 1:

"I wanted to buy a business that would have positive cash flow very quickly, and this business is excellent for that. I looked at other brands before deciding to franchise with Restoration 1, but they were all out of territory or didn't seem to have a solid enough business model. Restoration 1 is a great company, the executive team has integrity and they provide extensive training. This business ramps up extremely quickly, and with two franchise territories, my hands are entirely full at the moment."

-Jeff Santana, owner of two franchise territories in Jacksonville, Florida

"The executive team provides exceptional ongoing guidance. Once you grow, and you will grow fast if you're determined, they guide you to grow smart. I started with one van, and now I have seven vans and 21 employees, who are all working every single day. Even after we've been established, corporate still sends a field representative out to us, to ensure that we're continuing to grow. It's hard work, but I would recommend this business to anyone who is driven to be successful."

-Ty Hines, owner of a franchise territory in Portland, Oregon

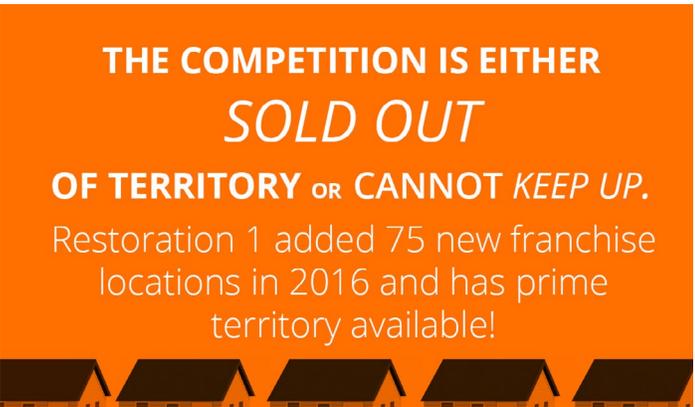
WHAT DO OUR FRANCHISEES HAVE TO SAY ABOUT US?

Our franchisees open up about what they love about their businesses

In the booming \$210 billion restoration industry, Restoration 1 is the brightest brand with an even brighter future. In 2016, the leading restoration franchise opened a remarkable 75 new locations, and the industry immediately took notice. In 2017, *Entrepreneur* magazine ranked Restoration 1 as No. 96 on its prestigious annual Franchise 500 list of the best franchise systems to invest in. This ranking was especially significant as Restoration 1 jumped an unprecedented 287 spots up from the year before. *Entrepreneur* also ranked Restoration 1

"I looked into other franchise opportunities before franchising with Restoration 1, but I found that other brands were too stuffy. They wouldn't have allowed me to have the latitude to be able to run a successful business. The executive team at Restoration 1 are the opposite — they believe in their people, and they are there in a moment if you need them. While my business continues to grow, what really makes me passionate about this business, and why I can see myself doing this for the next 10 or 20 years, is that it allows me to help people. We get the privilege to help people ensure that their homes are safe for them to live in. It's a very rewarding business to be in."

-Michael Wells, owner of a franchise territory in Austin, Texas



**THE COMPETITION IS EITHER
SOLD OUT
OF TERRITORY OR CANNOT KEEP UP.**
Restoration 1 added 75 new franchise
locations in 2016 and has prime
territory available!

HOW DO WE SUPPORT OUR FRANCHISEES?

Franchising with Restoration 1 means that you will never be on your own in business

Restoration 1 is absolutely committed to the success of our franchise owners, providing them with everything they need to quickly ramp up their businesses and become established in their communities over the long-term. Our

proven and award-winning business model has helped several first-time entrepreneurs without any experience in the restoration industry achieve remarkable results. According to in our most recent Franchise Disclosure Document, our franchisees earn over \$1 million in revenues after 12 months in business.

"I am most passionate about giving new entrepreneurs the opportunity to be successful in business," says Gary Findley, CEO of Restoration 1. "Our franchisees invest real money into franchising with us, and we take that extremely seriously. We have a robust initial and ongoing training platform that gives our franchisees the tools they need to be successful. This is why our franchisees are able to be successful without any experience in the restoration industry. Many franchisees come from corporate America, wanting to own a business that has exceptional ROI, and is easy to run and easy to scale."

Franchising with Restoration 1 means you're never alone in business. Restoration 1 franchise owners are supported from the moment the franchise agreement is signed.

THIS IS HOW WE DO IT:

Initial training:

New franchisees receive an extensive 12-day training session in which you learn every aspect of your new business, including how to network to build referral partners, sell your services, perform your services with expertise, become industry certified, manage customer relationships and effectively market your business in your community, including on your social media platforms.

On-the-job-training:

During the 12-day training session, new franchisees are taken on several jobs with an established franchisee, where they will learn how to perform a job correctly, and experience how we utilize our DASH software, and how to display the exceptional customer service that Restoration 1 is known for.

Business plan:

Financial awareness is a large part of why our franchisees are successful. During the 12-day session, we establish a pro forma business plan with every franchisee to help set realistic and achievable long-term and short-term goals. We meet with you on a weekly basis going forward to refine your strategy, help you scale your business and hold you accountable to your goals.

Ongoing training:

Restoration 1 is on-hand to meet with you at any time to help answer any of your questions. Every new franchisee receives weekly check-in calls from your assigned field representative to help you grow your business, win new customers and address any questions you might have.

NEXT STEPS

Ready to bring the Restoration 1 franchise to your community?

Once you submit your information, you will receive an email with a link to the free Restoration 1 Report, which will give you detailed information about our brand, as well as the requirements to franchise with us. A member of our franchising staff will reach out to you by phone. The first call usually lasts just a few minutes and gives us a chance to introduce ourselves to one another and address initial questions.

Once we determine that you're financially qualified and that you're a good fit for Restoration 1, we hit the ground running! We will schedule your 12-day training experience at one of our franchise locations, which will cover everything you need to know about the Restoration 1 business: including learning how to network to build referral partner, sell your services, perform your services with expertise,

manage customer relationships and effectively market your business in your community, including on your social media platforms. We provide continual reviews to help you meet financial and performance goals on a monthly basis, including the development of a business plan before you open your business.

Restoration 1 has a fast-start program that allows new franchise owners to get started in their businesses rapidly. Because Restoration 1 doesn't require brick and mortar spaces, nor the expenses that come with it, Restoration 1 is effectively a turn-key model that can begin operations as soon as initial training and certifications have been completed. Of course, we'll be with you every step of the way for as long as you're in the Restoration 1 franchise family to ensure you have what you need to be successful.

We are looking forward to hearing from you and are excited that you're interested in getting in on the ground floor of Restoration 1 brand as we rapidly expand across the nation.

